

# Sponsorship Prospectus

## NEW VOICES IN HARMONY

Kodály Vic has a long history of providing excellent professional learning opportunities to music educators from around the country. We are a vibrant and energetic group of committed teachers, tertiary educators, choral directors, musicians, and students dedicated to excellence in music education for all Australian children.

**Kodály Vic is proud to be hosting the 2024 Kodály Australia Conference in Naarm / Melbourne from 23 - 26 September 2024 at Ivanhoe Girls Grammar School in Ivanhoe.**

The theme of the conference is *'New Voices in Harmony'* which seeks to embrace diverse views, traditions, and identities, to show how modern Kodály-inspired teaching can reflect the society we live in. The 2024 conference specifically seeks to promote historically under-represented voices and critical thinking and incorporate them into a strong Kodály-based pedagogical framework.

With international and national presenters featured, we expect around 250 educators to attend from Australia and the Asia Pacific, including teachers from all levels of education: early childhood to tertiary, community choirs, conductors, advanced students, pedagogues, composers, and innovators.

Participating as a sponsor and/or trader at the 2024 Kodály Australia Conference can help you reach your target market and show our members your support and commitment to the music education industry. There are good opportunities available for both sponsorship and advertising.

The 2024 Kodály Australia Conference can provide your organisation with:

- Maximum exposure at a premier national conference for music educators
- An opportunity to build and reinforce industry relationships.
- Time to network with industry colleagues and key decision makers.
- A cost-effective way to reinforce and build brand awareness amongst a relevant audience.
- Access to a broad network of teachers, schools, choirs, and organisations.
- Opportunities to present latest innovations and new products or services to a relevant audience.
- Increased marketing opportunities including visibility on the conference website and associated marketing platforms.

Please see below for a comprehensive list of sponsorship, trade and advertising options. To proceed with a conference sponsorship please complete the form on our website. We encourage you to respond as soon as possible if you are interested, as offers will be accepted in order of receipt.

Please contact me if you would like to discuss these options further.

Emily Dittman

2024 Kodály Australia Conference

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PO Box 5046 Pinewood Vic 3149

Kodály Music Education Institute of Australia Victorian Branch Inc.



# Advertising, Trade & Sponsorship Options

NEW  
VOICES IN  
HARMONY

**Major Sponsorship is available. Please get in touch to discuss your involvement!**

<b>Trade tables</b> <i>Includes one table/space, catering for one person, copy of handbook</i>	
Whole Conference: \$550	Part Conference \$150 per day
Extra person at trade table: \$35 per person, per day	

<b>Conference Handbook Advertising</b>		
Full page: \$125	Half page: \$65	Quarter page: \$40
Copy of conference handbook (advertisers only) \$35 inc postage		

<b>Other Sponsorship Options</b>
Conference Bag Inserts - advertising materials/samples in delegate bags: \$75
Sponsor a plenary or teaching session for \$155
Sponsor/part sponsor a concert \$150 - \$550
Sponsor/part sponsor the Evening Activity \$150 - \$550
Sponsor Key presenter
Sponsor the cost of the handbook
Provide a Static Display \$100 for four days
Door, Sign up Prizes
In Kind Sponsorship

Do you have something else in mind? Get in touch to discuss your idea!

Complete an [ONLINE BOOKING FORM](#) to book your advertising options!

[www.kodalyaustraliaconference.org.au](http://www.kodalyaustraliaconference.org.au) | [conference@kodaly.org.au](mailto:conference@kodaly.org.au)

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